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StreetSmart Toronto May By VanDam - City Street Map Of Toronto, Ontario, Canada - Laminated Folding Pocket Size City Travel And Subway Map With All Attractions, Museums, Hotels And Transit Map



Synopsis

VanDam's award winning Toronto StreetSmart maps all top attractions, hotels, major architecture, and shopping - all at an immensely legible super-scale of 1:19,500, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. Toronto StreetSmart includes a stunning dimensional detail of Central Toronto from Swansea through Chinatown and Regent Park the Studio District. Editions also includes a map of the Toronto Metro Area and a Rapid Transit map. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 24" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant Toronto StreetSmarts and a sexy souvenir to boot!

Book Information

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Customer Reviews

"...A Connoisseur's Map!" --USA Today
"For savvy travelers." --Playboy Magazine
"The Map." --The New York Times

Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information architect. He is the president, principal and creative director of New York-based VanDam

Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.

It's a decent map, but I wish it showed more of the surrounding area and was a different material so I could add areas of special interest to me.

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